Energy Efficiency Incentives

For Market Rate Ameren Missouri Multifamily Electric Customers



You Have the Power to Save!

Saving energy and money is easy for owners or managers of multifamily properties with Ameren Missouri's Multifamily Market Rate Energy Efficiency Program. Your multifamily property may be eligible to receive low-cost energy-saving upgrades. In this handout, you'll learn about the available incentives, how to participate and what you need to get started saving.

Customer Eligibility Requirements

Participating customers must be multifamily properties that include three or more units and which receive Ameren Missouri electric service. If the residents who occupy your property meet certain income requirements, your facility may be eligible for enhanced incentives through the Ameren Missouri CommunitySavers[®] Multifamily Program.

Savings Made Easy

An Ameren Missouri Program Representative or Trade Ally can help optimize your property's energy savings by performing an assessment to detail the full scope of your savings opportunities. By providing a detailed list of where and how you can improve your facility's efficiency, we can help you can determine the best path forward for your property. Incentives are available for a wide range of energyefficient equipment for both tenant units and common areas and can be tailored to the specific needs of your property.





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Affordable Upgrades for Long-Term Savings

For most Market Rate projects, incentives reduce out-of-pocket expenses while offering a faster payback, reduced maintenance costs and long-term energy savings for property managers and tenants. All incentives require pre-approval prior to equipment purchase and installation. Additional project, customer, participation and energy-efficient measure eligibility requirements are included in the Multifamily Market Rate Program Guidelines, which are available upon request. A list of available incentives and examples of savings opportunities for your multifamily properties are below.

Multifamily Market Rate Prescriptive Incentives

Available for specific eligible equipment, prescriptive incentives are paid on a per-unit basis.

Incentive-Eligible Efficient Equipment	2023 Incentive
HVAC ¹	
Learning Thermostat	\$200 per Thermostat
HVAC Tune-Up (coil clean & refrigerant charge)	\$100 per Unit
Air Source Heat Pump - SEER 16+ (when replacing electric furnace or central air conditioner)	\$2,000 per heat pump
Air Source Heat Pump – SEER 17+ (when replacing electric furnace or central air conditioner)	\$3,000 per heat pump
Central Air Conditioner – SEER 15+	\$650 per air conditioner
Central Air Conditioner – SEER 16	\$650 per air conditioner
Central Air Conditioner – SEER 17+	\$700 per air conditioner
Ductless Air Source Heat Pump– SEER 19+ (replacing electric resistance)	\$700 per heat pump
Ductless Air Source Heat Pump– SEER 19+ (replacing air source heat pump)	\$300 per heat pump
Water Heating	
Heat Pump Water Heater	\$450 per Water Heater
Building Shell	
Ceiling Insulation	40¢ per sq ft installed

Multifamily Market Rate Custom Incentives

Available for virtually any equipment upgrade that saves energy, custom incentives tailor savings to the needs of your properties.

Incentive-Eligible Efficient Equipment	2023 Incentive
Heating, Ventilation & Air Conditioning	40¢ per First Year kWh reduced
Building Shell	20¢ per First Year kWh reduced
Interior & Exterior LED Lighting Upgrades and Exit Signs	
Miscellaneous	
Refrigerators	
Water Heating	
Common Area & Whole Building Upgrades ²	
Compressed Air	20¢ per First Year kWh reduced
Cooking	
Motors	
Residential Area Upgrades	
Freezers	20¢ per First Year kWh reduced
Pool & Spa	

¹For SEER2-rated equipment manufactured after 1/1/2023, the Program will use a SEER equivalency to determine efficiency and corresponding incentive value. ²Common Area & Whole Building Upgrade measures must be on a business or commercial electric meter to qualify for multifamily incentives.





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How it Works

Participation is easy! By working with our Trade Allies, you get expert advice throughout the process to make sure your properties maximize their energy-savings potential. With incentives available for virtually every energy-saving upgrade, you can keep your out-of-pocket costs low and get paid back in no time.



Inquiry

After we receive your interest in participating, our staff will verify the eligibility of your property.



Assessment

An energy-saving expert may help you identify recommended energy-saving upgrades within your facilities. If you already know which equipment you'd like to install, our representatives can help coordinate an incentive without an assessment.

Approval

After identifying your eligible measures, you'll work with our Trade Allies or with your contractor of choice to refine the scope of your project and establish any co-pays for your recommended energy-efficient upgrades.



Installation

Upon your approval of the final scope of work, we will work with you and the selected Trade Ally or contractor to complete the upgrades to your facilities and help train your staff on proper use and maintenance.



Payment

Once installation is complete and final paperwork submitted, an incentive check from Ameren Missouri will be issued, and you and your tenants will enjoy reduced energy costs each month thereafter!

Get Started Saving

Upgrading to more efficient equipment can help you save on energy and maintenance costs while making your properties more attractive to tenants. Our Trade Allies and Representatives can help optimize your savings and maximize your incentives to help you save now and in the future.

Contact Us

When you're ready to get started saving, call us at 1.877.215.5752, email Multifamily Savings@AmerenMissouri.com or contact one of our program representatives below:

Mike Smugala

Senior Outreach Manager 314.257.0927 msmugala@resource-innovations.com Mat Emden Program Outreach Representative 314.347.1633 memden@resource-innovations.com



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